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Gerritsma, W.

2015

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SMART PUBLISHING, SOCIAL MEDIA & ALTMETRICS FOR SCIENTISTS

WOUTER GERRITSMA, VU UNIVERSITY AMSTERDAM
@WOWTER



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CHANGING THEMES IN SCIENCE

Was: Publish or perish

Is: Publish be cited or perish

To be: Publish be mentioned or perish

CONTENTS

- What is an excellent paper?
- Do Impact Factors still matter?
- Science as a team sport
- Social Networking for scientists
- Publication lists your passport
- From social networks to social media
- Beyond bibliometrics : Altmetrics

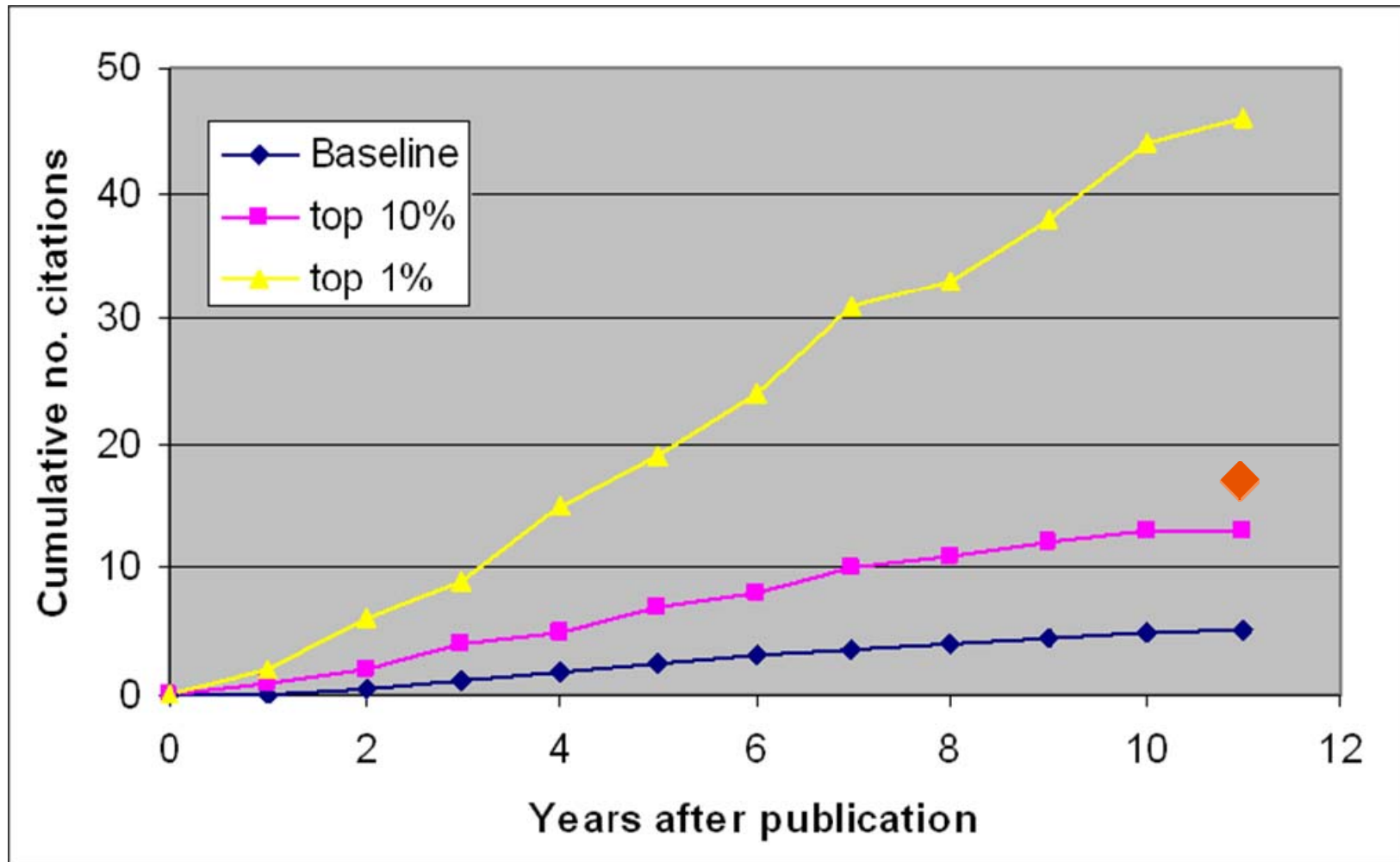
My article has been cited 22 times!

But what does it mean?

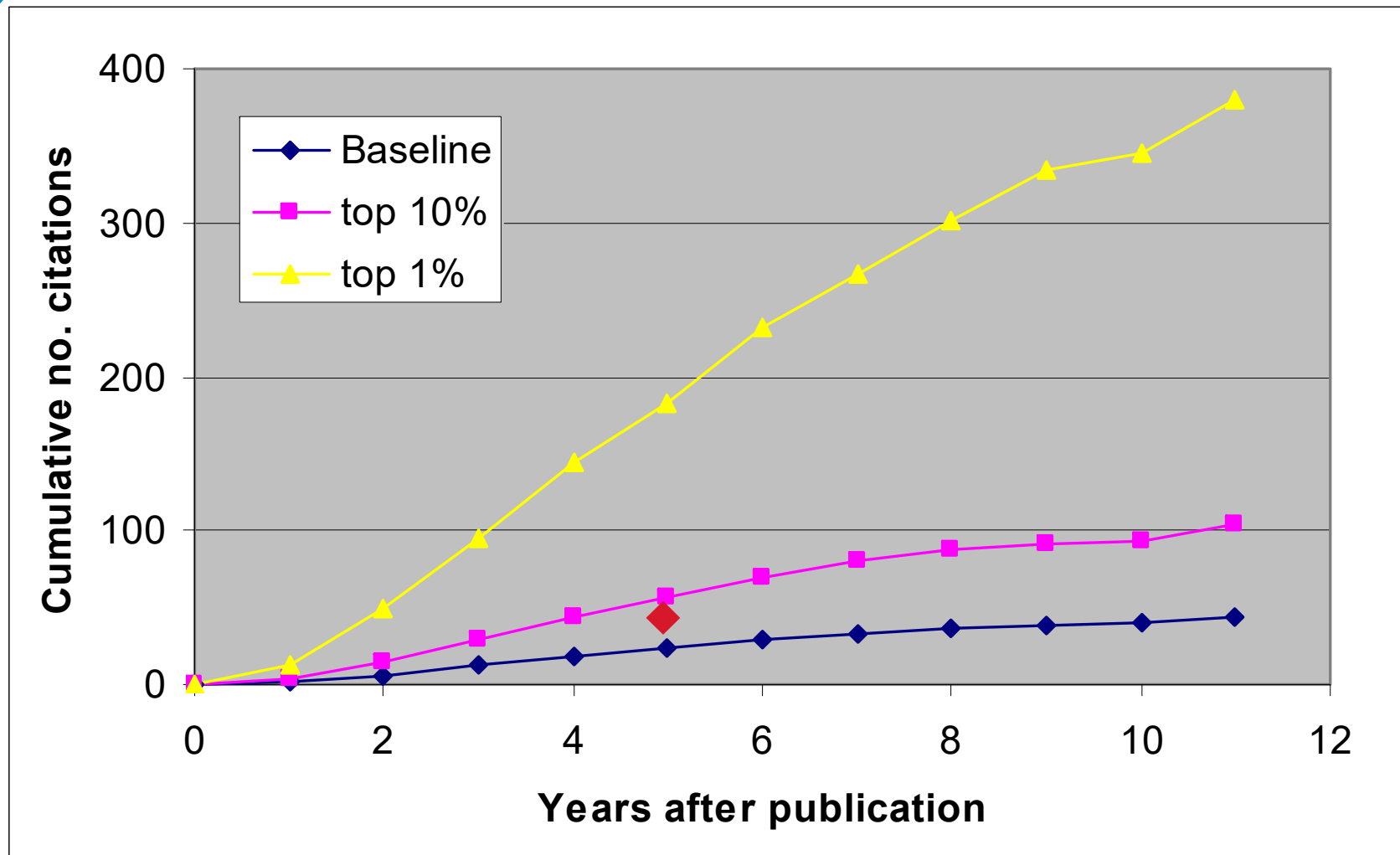
HOW DO WE COMPARE NUMBERS?

- Scientist Z. Math has a publication from 2004 with 17 citations
- Scientist M. Biology has a publication from 2009 with 24 citations

BASELINES IN THE FIELD OF MATHEMATICS



BASELINES IN MOLECULAR BIOLOGY & GENETICS



IMPACT FACTORS



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SIGN THE DECLARATION

INSPIRATION AND GOOD PRACTICES

A LETTER TO THOMSON REUTERS

The San Francisco Declaration on Research Assessment (DORA), initiated by the American Society for Cell Biology (ASCB) together with a group of editors and publishers of scholarly journals, recognizes the need to improve the ways in which the outputs of scientific research are evaluated. The group met in December 2012 during the ASCB Annual Meeting in San Francisco and subsequently circulated a draft declaration among various stakeholders. DORA as it now stands has benefited from input by many of the original signers listed below. It is a worldwide initiative covering all scholarly disciplines. We encourage individuals and organizations who are concerned about the appropriate assessment of scientific research to sign DORA.

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San Francisco Declaration on Research Assessment




<http://am.ascb.org/dora/>



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Journals 1 - 14 (of 14)

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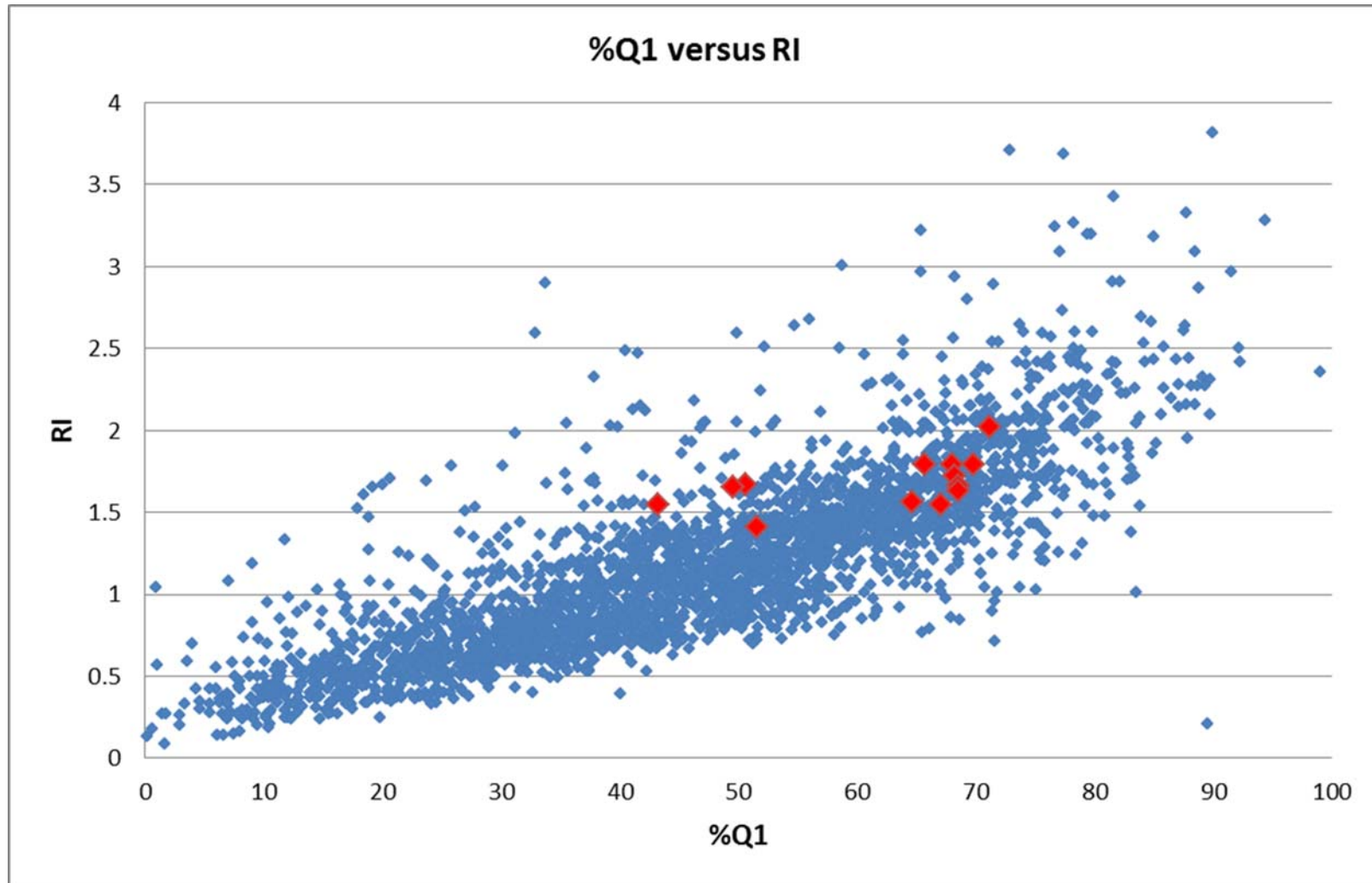
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					Total Cites	Impact Factor	5-Year Impact Factor	Immediacy Index	Articles	Ci Hal
Q1	<input type="checkbox"/>	1	FOOD POLICY	0306-9192	1736	2.212	2.780	0.224	76	
	<input type="checkbox"/>	2	EUR REV AGRIC ECON	0165-1587	744	1.854	2.000	0.257	35	
	<input type="checkbox"/>	3	APPL ECON PERSPECT P	2040-5790	101	1.621	1.655	0.031	32	
Q2	<input type="checkbox"/>	4	J AGR ECON	0021-857X	829	1.500	1.679	0.211	38	
	<input type="checkbox"/>	5	AUST J AGR RESOUR EC	1364-985X	473	1.415	1.691	0.129	31	
	<input type="checkbox"/>	6	AGR ECON-BLACKWELL	0169-5150	1284	1.030	1.349	0.154	65	
Q3	<input type="checkbox"/>	7	AM J AGR ECON	0002-9092	4462	0.990	1.507	0.263	99	
	<input type="checkbox"/>	8	CAN J AGR ECON	0008-3976	378	0.724	0.808	0.107	28	
	<input type="checkbox"/>	9	J AGR RESOUR ECON	1068-5502	534	0.671	0.808	0.067	30	
	<input type="checkbox"/>	10	CHINA AGR ECON REV	1756-137X	43	0.476	0.462	0.000	30	
Q4	<input type="checkbox"/>	11	INT FOOD AGRIBUS MAN	1559-2448	199	0.412		0.000	37	
	<input type="checkbox"/>	12	ITEA-INF TEC ECON AG	1699-6887	54	0.349	0.157	0.111	27	
	<input type="checkbox"/>	13	AGREKON	0303-1853	104	0.327		0.000	26	
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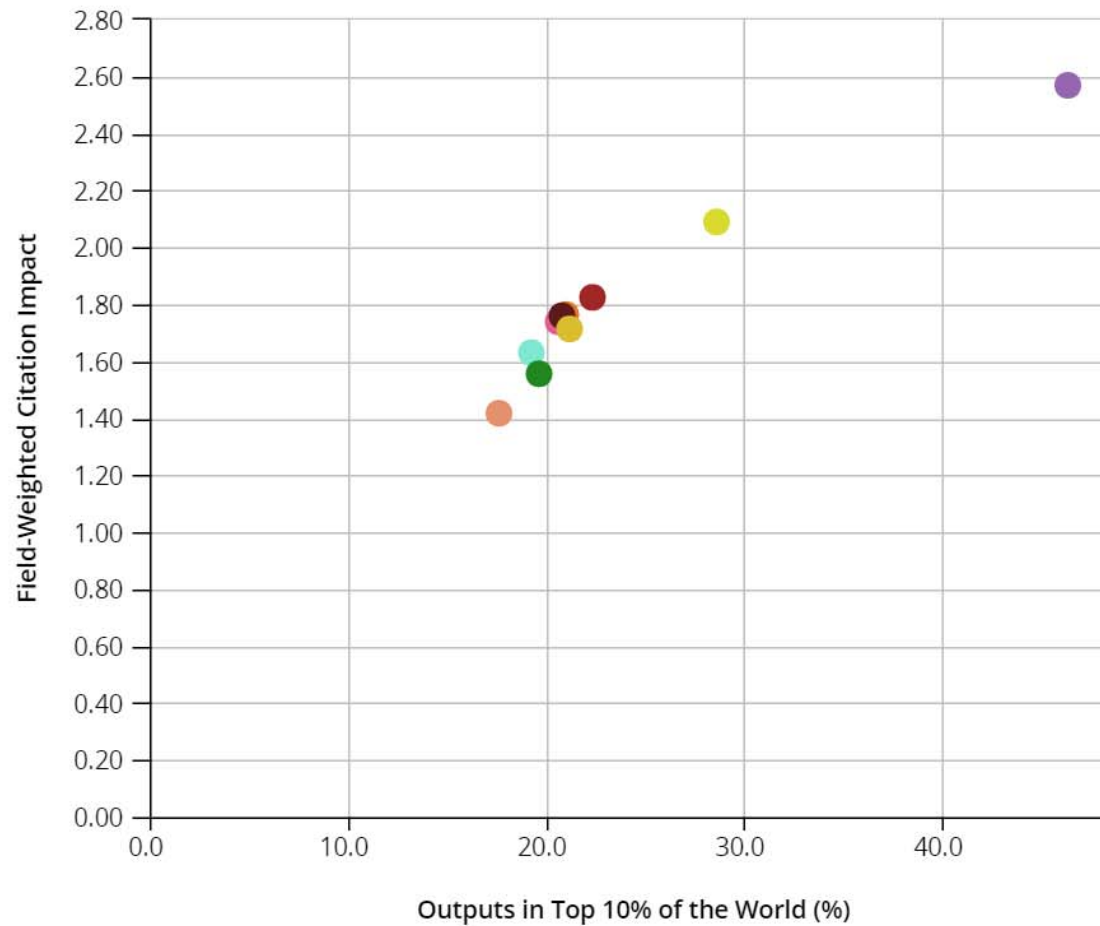
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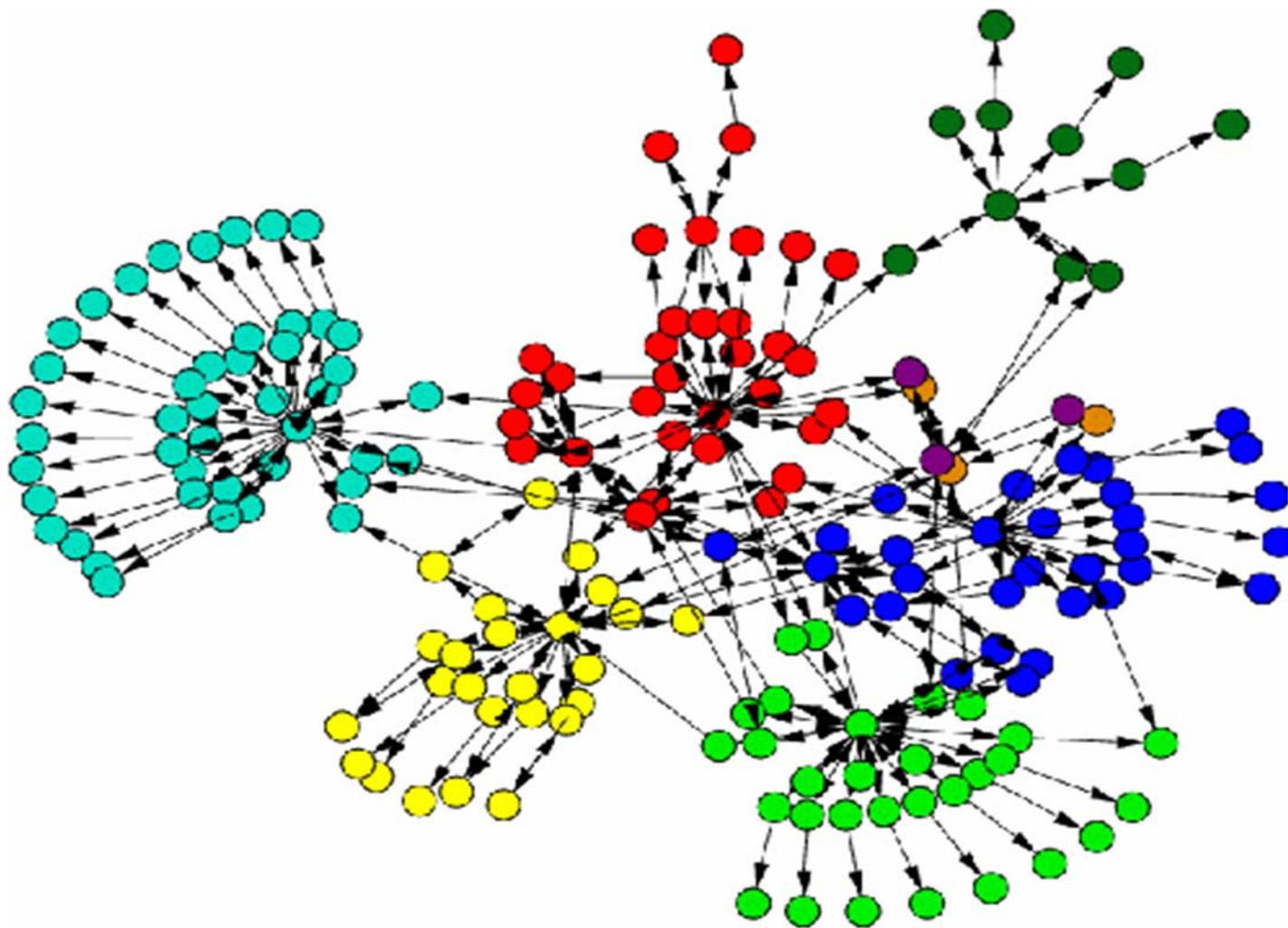
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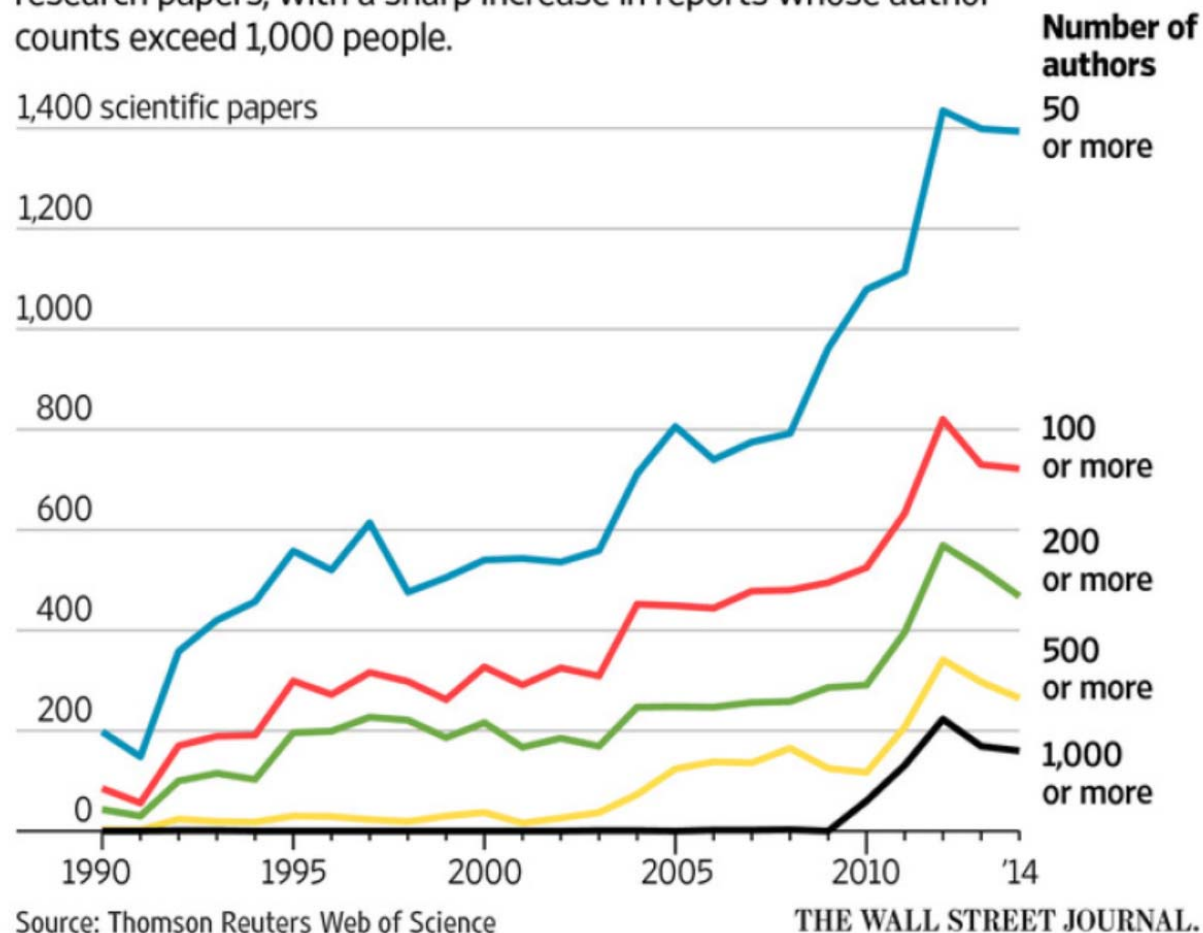
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EUR	1.16	1.23	1.92
RUG	1.15	1.19	1.62
RUN	1.14	1.18	1.81
TUD	1.27	1.12	1.36
TUE	1.27	1.30	1.49
LEI	1.18	1.26	1.72
MAA	0.91	1.19	1.51
TUT	1.20	1.32	1.42
UU	1.83	1.28	1.74
UVA	0.98	1.20	1.67
TIU	1.09	0.98	1.19
VU	1.21	1.26	1.66
WUR	1.19	1.43	1.49
Avg	1.20	1.23	1.58

MORE THAN 1000 AUTHORS!

Credit Inflation

More and more scientists are sharing credit as co-authors on research papers, with a sharp increase in reports whose author counts exceed 1,000 people.



PHYSICS

NATURE | NEWS



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Detector teams at the Large Hadron Collider collaborated for a more precise estimate of the size of the Higgs boson.

Davide Castelvechi

15 May 2015

PHYSICS

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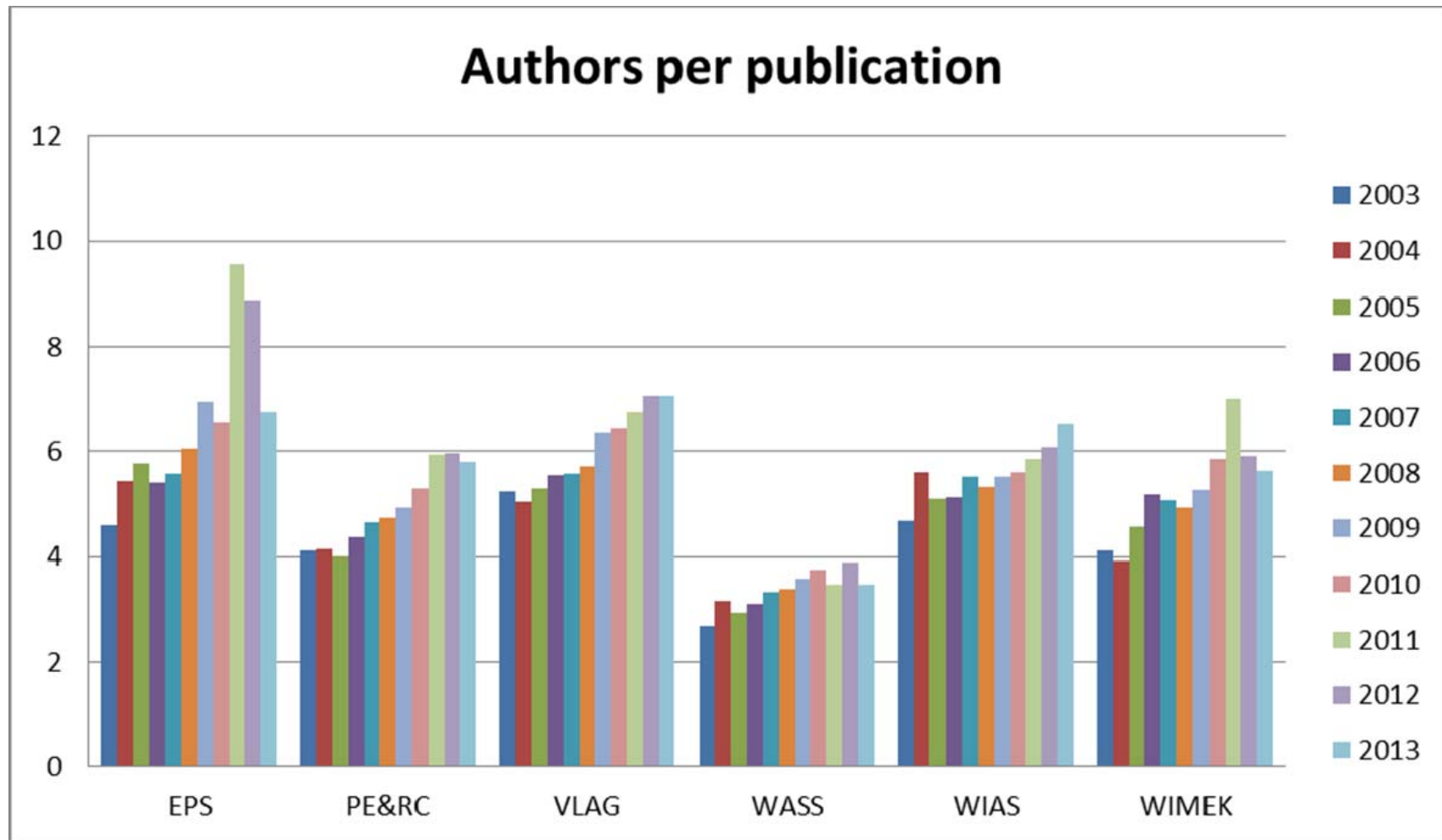
Combined Measurement of the Higgs Boson Mass in *pp* Collisions at $\sqrt{s} = 7$ and 8 TeV with the ATLAS and CMS Experiments

G. Aad *et al.* (ATLAS Collaboration, CMS Collaboration)
Phys. Rev. Lett. **114**, 191803 – Published 14 May 2015

Physics See Viewpoint: [A More Precise Higgs Boson Mass](#)

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PUBLICATIONS AS A SOCIAL NETWORK



Jo Vandesompele

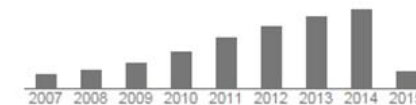
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Title	1-20	Cited by	Year
Accurate normalization of real-time quantitative RT-PCR data by geometric averaging of multiple internal control genes	J Vandesompele, K De Preter, F Pattyn, B Poppe, N Van Roy, ... Genome biology 3 (7), research0034	8695	2002
The MIQE guidelines: minimum information for publication of quantitative real-time PCR experiments	SA Bustin, V Benes, JA Garson, J Hellemans, J Huggett, M Kubista, ... Clinical chemistry 55 (4), 611-622	3156	2009
qBase relative quantification framework and software for management and automated analysis of real-time quantitative PCR data	J Hellemans, G Mortier, A De Paepe, F Speleman, J Vandesompele Genome biology 8 (2), R19	1295	2007
miR-9, a MYC/MYCN-activated microRNA, regulates E-cadherin and cancer metastasis	L Ma, J Young, H Prabhala, E Pan, P Mestdagh, D Muth, ... Nature cell biology 12 (3), 247-256	657	2010
Gain of chromosome arm 17q and adverse outcome in patients with neuroblastoma	N Bown, S Cotterill, M Łastowska, S O'Neill, ADJ Pearson, D Plantaz, ... New England Journal of Medicine 340 (25), 1954-1961	383	1999
A novel and universal method for microRNA RT-qPCR data normalization	P Mestdagh, P Van Vlierberghe, A De Weert, D Muth, F Westermann	368	2009

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Co-authors View all...

Katleen De Preter
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Vandesompele, Jo

University Hospital of Ghent, Center of Medical Genetics Ghent (CMGG), Ghent, Belgium

Author ID: 6701639561

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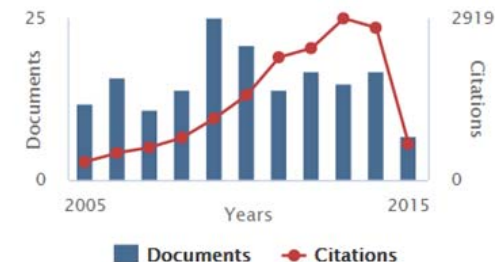
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miR-542-3p exerts tumor suppressive functions in neuroblastoma by downregulating survivin | Althoff, K., Lindner, S., Odersky, A., (...), Schramm, A., Schulte, J.H. | 2015 | International Journal of Cancer | 0

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Genome wide expression profiling of p53 regulated miRNAs in neuroblastoma | Rihani, A., Van Goethem, A., ... | 2015 | Scientific Reports | 0

Author History

Publication range: 1998 - Present

References: 4488

Source history:

Clinical Chemistry

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ResearcherID: G-3086-2010

URL: <http://www.researcherid.com/rid/G-3086-2010>

Subject: Genetics & Heredity; Oncology

Keywords: cancer; qpcr; neuroblastoma; microrna

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Primary Institution: Ghent University

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72 publication(s)

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Author(s): Bustin, Stephen A.; Benes, Vladimir; Garson, Jeremy A.; et al.

Source: *Clinical Chemistry* Volume: 55 Issue: 4 Pages: 611-622 Published: APR 2009

Times Cited: 2238

DOI: [10.1373/clinchem.2008.112797](https://doi.org/10.1373/clinchem.2008.112797)

added
10-Jan-12

2. Title: miR-9, a MYC/MYCN-activated microRNA, regulates E-cadherin and cancer metastasis

Author(s): Ma, L.; Young, J.; Prabhala, H.; et al.

Source: *Nature Cell Biology* Volume: 12 Issue: 3 Pages: 247-U52 Published: MAR 2010

Times Cited: 413

DOI: [10.1038/ncb2024](https://doi.org/10.1038/ncb2024)

added
02-Dec-10

AT RESEARCHGATE

The screenshot shows the ResearchGate profile of Jo Vandesompele. The header includes the ResearchGate logo, navigation links (Home, Q&A, Publications, Jobs), a search bar, and a user profile picture. The main profile section displays a photo of Jo Vandesompele, his name, and his credentials: PhD in medical genetics, Head of the Vandesompele lab, and Ghent University - Department of Pediatrics and Medical ... A green 'Follow' button is visible. To the right of the photo is a green bar with the text '61.53'. Below the profile information are tabs for OVERVIEW, CONTRIBUTIONS, INFO, STATS, and RG SCORE. The main content area is divided into several sections: 1. A statistics bar showing 244 PUBLICATIONS, 34k Views, 21,949 Downloads, 17,593 Citations, and 1,530.61 Impact Points. 2. A 'FEATURED PUBLICATIONS' section with two articles: 'Genome wide expression profiling of p53 regulated miRNAs in neuroblastoma' and 'Individual patient risk stratification of high-risk neuroblastomas using a two-gene score suited for clinical use'. 3. A 'SKILLS AND EXPERTISE' section listing 25 skills: PCR, Real-Time PCR, microRNA, Gene Expression, Genomics, and Genetics. 4. A 'TOP CO-AUTHORS' section listing four authors: Pieter Mestdagh, Anne De Paepe, Katleen De Preter, and Filip Pattyn.

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Jo Vandesompele

PhD in medical genetics

Head of the Vandesompele lab

Ghent University · Department of Pediatrics and Medical ...

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Ghent University
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Belgium

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Article: **Genome wide expression profiling of p53 regulated miRNAs in neuroblastoma**

Ali Rihani, Alan Van Goethem, Maté Ongenaert, Sara De Brouwer, Pieter-Jan Volders, Saurabh Agarwal, Katleen De Preter, Pieter Mestdagh, Jason Shohet, Frank Speleman, Jo Vandesompele, Tom Van Maerken

Source 12 Views 5 Downloads 0 Citations

Article: **Individual patient risk stratification of high-risk neuroblastomas using a two-gene score suited for clinical use**

Kristoffer von Stedingk, Katleen De Preter, Jo Vandesompele, Rosa Noguera, Ingrid Øra, Jan Koster, Rogier Versteeg, Sven Pålman, David Lindgren, Håkan Axelsson

18 Views 0 Downloads 0 Citations

SKILLS AND EXPERTISE (25) View all

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7 Gene Expression 6 Genomics 4 Genetics

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Anne De Paepe 48.93 · 2191.04 · (61) Ghent University Follow

Katleen De Preter 38.62 · 507.59 · (58) Ghent University Follow

Filip Pattyn 32.10 · 207.15 · (47) Menapil Follow

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Jo Vandesompele

ORCID ID

 orcid.org/0000-0001-6274-0184

Country:
Belgium

Keywords:
cancer, non-coding RNA,
functional genomics,
bioinformatics

Websites:
[LinkedIn](#)
[Center for Medical Genetics](#)
[Google Scholar](#)
[Twitter](#)

▼ Education (2)

⌵ Sort

Ghent University: Ghent, Belgium

1997-10 to 2002-05 | PhD in Medical Sciences

Source: Jo Vandesompele

Created: 2014-01-07

Ghent University: Ghent, Belgium

1992-10 to 1997-09 | Master of Science in Bioscience Engineering: Cell and Gene Biotechnology

Source: Jo Vandesompele

Created: 2014-01-07

▼ Employment (1)

⌵ Sort

Ghent University: Ghent, Belgium

2007-10 to present | senior lecturer (Pediatrics and Genetics)

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Created: 2014-01-07

▼ Works (136)

⌵ Sort

Pharmacologic activation of wild-type p53 by nutlin
therapy in childhood cancer.

2013-11 | journal-article



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DOI: [10.1016/j.geoderma.2014.09.003](https://doi.org/10.1016/j.geoderma.2014.09.003), EID: 2-s2.0-84907452346

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Socioeconomic and environmental assessment of biodiesel crops on family farming systems in Brazil

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▼ Works (136)

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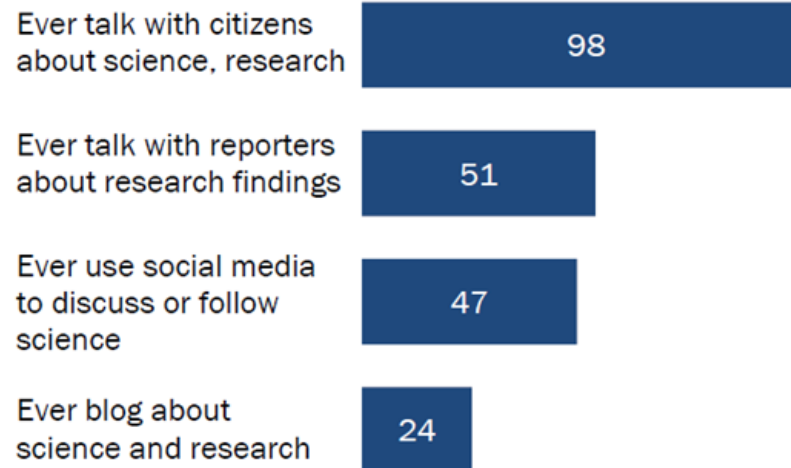
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FROM SOCIAL NETWORKS TO SOCIAL MEDIA

Nearly All Scientists Talk with the Public; A Sizable Share Use Social Media, Blogs

% of AAAS scientists who ever do each of the following



AAAS scientists survey Sept. 11-Oct. 13, 2014. Q50a-f. Ever use social media based on combined responses to Q50d,e. Ever blog based on combined responses to Q50a,f. Responses of never and no answer are not shown.

PEW RESEARCH CENTER

Most Scientists Engage with Public, Younger Scientists Are More Active on Social Media


% of AAAS scientists who do each activity


	Talk with citizens often/ occasionally	Talk with reporters often/ occasionally	Ever use social media	Ever use blogs
AAAS scientists	86	21	47	24
Ages 18-34	87	8	70	28
35-49	83	20	63	28
50-64	88	28	44	25
65 and older	86	22	30	20

AAAS scientists survey Sept. 11–Oct. 13, 2014. Q50a-f. Ever use social media based on combined responses to Q50d,e. Ever blog based on combined responses to Q50a,f. Other responses and those giving no answer are not shown.

PEW RESEARCH CENTER

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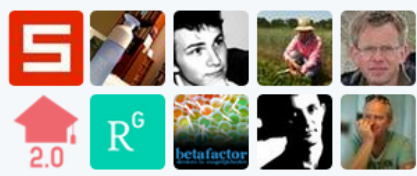
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Professor University of East Anglia
(Nutrigenomics & Systems Nutrition) &
Director of the Norwich Research Park
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🕒 Joined August 2009

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Milène Catoire, Marco Mensink, Mark V. Boekschoten, Roland Hangelbroek, Michael Müller, Patrick Schrauwen, Sander Kersten

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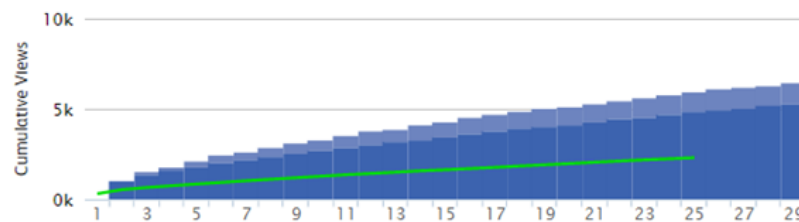
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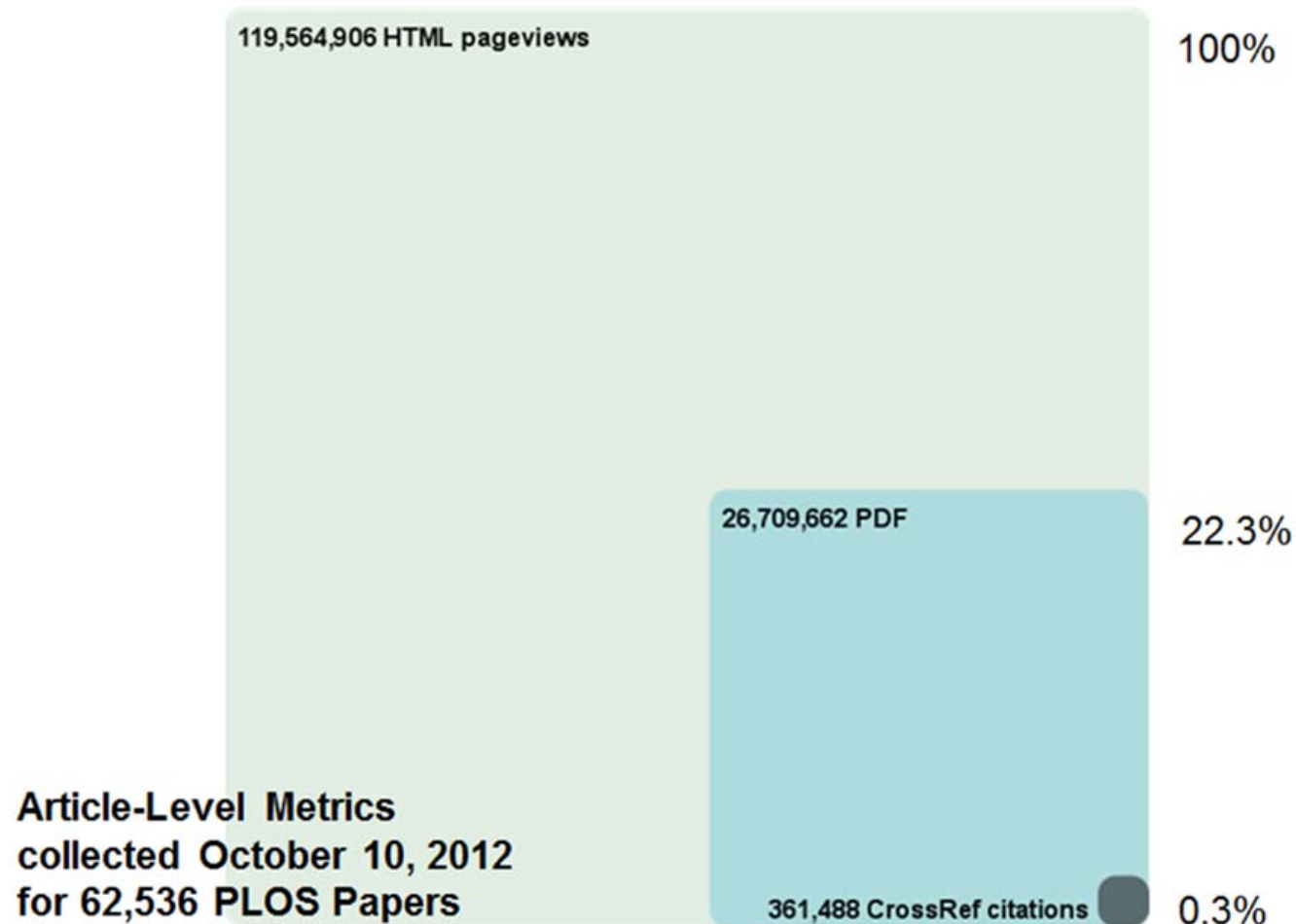


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Peer review	8,063
Policy documents	3,067

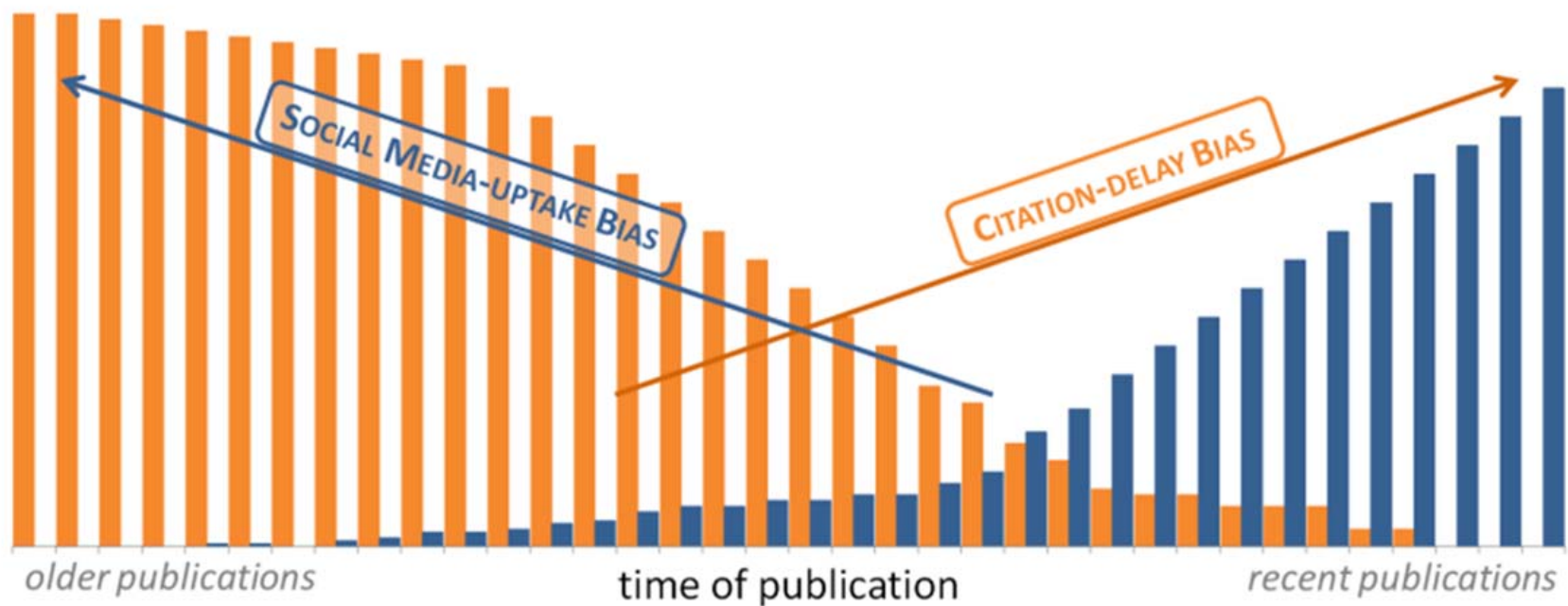
Adams, J. and T. Loach. 2015. *Altmetric mentions and the communication of medical research*.
<http://dx.doi.org/10.6084/m9.figshare.1314902>

CITATIONS VERSUS SOCIAL MEDIA METRICS

Current biases influencing correlation coefficients

■ citations

■ social media counts



Source: Haustein, 2013



Interstellar dust. Evidence for interstellar origin of seven dust particles collected by the Stardust spacecraft.

News Blogs Twitter Facebook Wikipedia Google+ Score Demographics Help

So far Altmetric has seen **107** stories from **85** outlets.



Score in
Article is an
highest ever
journal (ran
27,749)



Evidence for High-Energy Extraterrestrial Neutrinos at the IceCube Detector

News Blogs Twitter Peer reviews Facebook Wikipedia Google+ Reddit Video
Demographics Help

So far Altmetric has seen **74** stories from **56** outlets.



Score in c
Puts article in
all articles ra
attention



Continental-scale temperature variability during the past two millennia

News Blogs Twitter Facebook Google+ Reddit Video Score Demographics Help

So far Altmetric has seen **24** stories from **19** outlets.



Score in context

Is one of the highest ever
scores in this journal
(ranked #3 of 1,310)

THE CONVERSATION

Evidence adds up: three studies of human impact on climate

The Conversation

Three new studies were published today, each looking at a different aspect of the human impact on climate, each carrying a sober ..

2013-04-22T04:35:32+00:00



METRICS DASHBOARD AT SCOPUS

Nature Neuroscience

Volume 17, Issue 1, January 2014, Pages 89-96

Parental olfactory experience influences behavior and neural structure in subsequent generations (Article)

Dias, B.G.^{ab} , Ressler, K.J.^{abc}  

^a Department of Psychiatry and Behavioral Sciences, Emory University School of Medicine, Atlanta, GA, United States

^b Yerkes National Primate Research Center, Atlanta, GA, United States

^c Howard Hughes Medical Institute, Chevy Chase, MD, United States

 [View additional affiliations](#)

METRICS DASHBOARD AT SCOPUS

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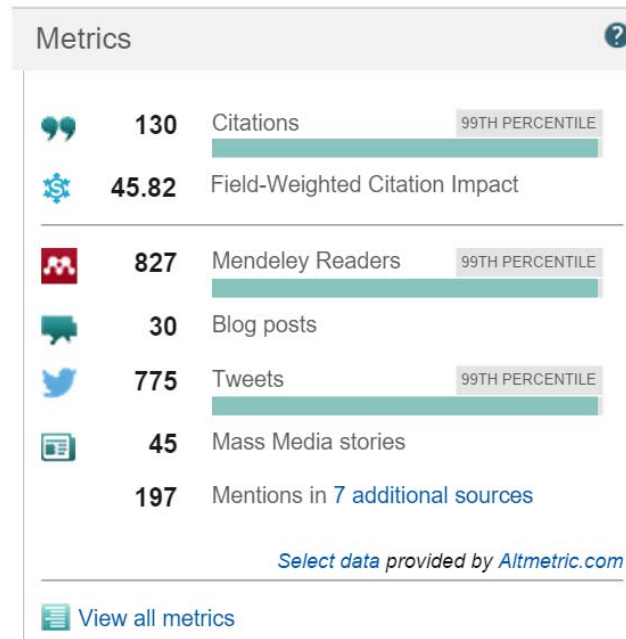
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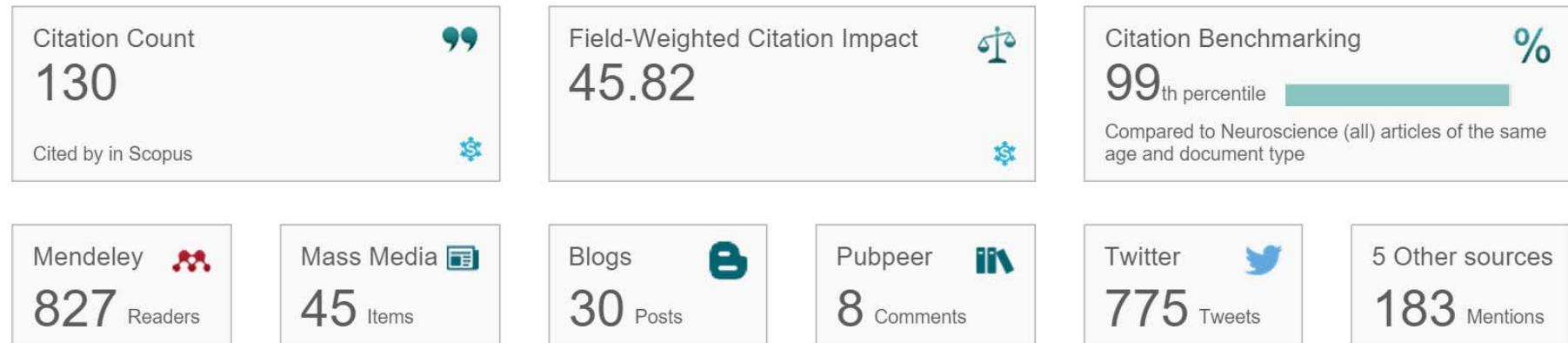
^c Howard Hughes Medical Institute, Chevy Chase, MD, United States

 [View additional affiliations](#)



SCOPUS METRICS IN DETAIL

Overview



SCOPUS METRICS IN DETAIL

Overview

Engagement highlights

Scholarly Activity - 833 readers from 2 sources

Downloads and posts in common research tools



Mendeley: 827 Readers
Top Discipline: Biological Sciences
Top Demographic: Ph D Student
[Save to Mendeley](#)



CiteULike: 6 Saves

Benchmark highlights

Based on 833 readers from 2 sources

Compared to Neuroscience (all) articles of same age and document type

All Scholarly Activity - 833  99TH PERCENTILE

[View all Scholarly Activity](#)

Social Activity - 955 mentions from 4 sources

Mentions characterized by rapid, brief engagement on platforms used by the general population, such as Twitter, Facebook, and Google +.



775 tweets from 671 users



135 posts from 129 users



41 posts from 37 users

Benchmark highlights

Based on 955 mentions from 4 sources

Compared to Neuroscience (all) articles of same age and document type

All Social Activity - 955  99TH PERCENTILE

[View all Social Activity](#)

SCOPUS METRICS IN DETAIL

Overview

Engagement highlights

Scholarly Activity - 833 readers from 2 sources

Downloads and posts in common research tools



Mendeley: 827 Readers
Top Discipline: Biological Sciences
Top Demographic: Ph D Student
[Save to Mendeley](#)

Scholarly Commentary - 41 mentions

Mentions in scientific blogs, websites and publications

The Epigenetics of Father's Day: 3 Little Known Reasons to Thank Your Dad
16 June 2015

[View all Scholarly Commentary](#)

Social Activity - 955 mentions from 4 sources

Mentions characterized by rapid, brief engagement on platforms used by the general population, such as Twitter, Facebook, and Google +.



775 tweets from 671 users



135 posts from 129 users



41 posts from 37 users

Mass Media - 45 stories from 39 sources

Coverage of research output in the mass media

Pre-Birth Memories: Can People Remember Being in the Womb? Being Born?
The Epoch Times
28 May 2015

[View all Mass Media](#)

Mendeley

827 Readers

[Save to Mendeley](#)



CiteULike

6 Saves



Mendeley Reader demographics

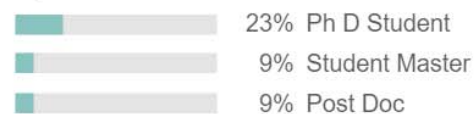
[View publication in Mendeley](#)

By discipline



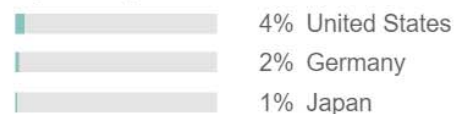
[View all](#)

By academic status



[View all](#)

By country



[View all](#)



Map Legend:

5 Readers 32 Readers

Benchmarking ?

Measures of activity relative to specific research domains based on all sources of Scholarly Activity

Compared to Neuroscience (all) articles of same age and document type

All Scholarly Activity - 833 99TH PERCENTILE

Mendeley - 827 99TH PERCENTILE

CiteULike - 6 99TH PERCENTILE

TAKE HOME MESSAGES

Construct consistent, connected on-line profiles

- LinkedIn
 - Researchgate.net, Academia.edu, Scholarmate
- Publication lists
 - GS citations, ResearcherID, Scopus author ID, ORCiD
- Mendeley

Tell the stories about your papers and share

- Slideshare, Speakerdeck, Authorstream or Prezi
- Wikipedia
- Blogs & Twitter

THANK YOU

<http://www.slideshare.net/wowter>

